

Amendments to the Specification:

Please replace the paragraph beginning on page 2, line 18 with the following rewritten paragraph:

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--Many events occur under varying lighting conditions. For example, a wedding may involve indoor and outdoor photography. The desire to match film capability to the conditions can proceed without penalty. Some film format systems, such as APS (Advance Photo System TM), are designed to allow mid-roll film changes. With this invention any film can be used in this manner. This invention encourages the photographer to process the film immediately and deliver the best possible images--.

8. (original) The method claimed in claim 4, wherein the credit for photographic product or services are credits toward the purchase of photographic equipment.

9. (original) The method claimed in claim 4, wherein the credit for photographic product or services are credits toward the purchase of photographic digitization services.

10. (original) The method claimed in claim 9, wherein the photographic digitization services are storage on and access to digital images on the Internet.

11. (original) The method claimed in claim 1, wherein the photographic film product is an APS cartridge.

12. (original) The method claimed in claim 1, wherein the method is used at a special events where the customer purchases the photographic film product from a vendor at the event, uses the photographic film product at the event, and returns the photographic film product to the vendor when leaving the event.

13. (original) The method claimed in a claim 12, wherein the credit arrives with delivery of processed images or other photographic services from the vendor.

14. (original) The method claimed in claim 13, wherein the credit is limited to purchasing event related memorabilia, or event related images taken by a professional photographer. ~~The method claimed in claim 1, wherein the photographic film product is a one-time use camera.~~